

PACKAGE	DESCRIPTION	PRICE
Starter Traffic Package	Traffic Packages Bronze 5K	\$2,500.00
Basic Traffic Package	Traffic Packages Silver 10K	\$4,500.00
Premium Traffic Package	Traffic Packages Gold 20K	\$8,500.00
Starter Link Package	50 Links (Inbound-One Way) PR3+	\$999.00
Basic Link Package	100 Links (Inbound-One Way) PR3+	\$1,899.00
Premium Link Package	200 Links (Inbound-One Way) PR3+	\$2,699.00
Organic Set Up	Organic Engine Set Up	\$750.00
Starter Organic Package*	SES Bronze 5 words Monthly	\$500.00
Basic Organic Package*	SES Silver 10 words Monthly	\$1,500.00
Premium Organic Package*	SES Gold 20 words Monthly	\$5,000.00
Search Engine Submission	One Time Submission to 250 Engines	\$49.00
Starter Submission	Press Submission to 50 sources	\$399.00
Basic Submission	Press Submission to 150 sources	\$999.00
Deluxe Submission	Press Submission to 400 sources	\$1,499.00
PPC Set Up	Pay-Per-Click Campaigns Set-Up	\$199.00
PPC Monthly Campaign*	Pay-Per-Click Campaigns Monthly	\$99.00

\* Requires a Set Up. \*\* Price is based on minimum monthly budget of \$90.00

**TRAFFIC PACKAGES:** Our traffic packages are intended to drive unique targeted traffic to your website. Based on a short questionnaire filled out by the website owner, we will capture and send specific traffic geared toward the industry of your site. We guarantee the amount of unique hits purchased in each plan. You can monitor the traffic on a web statistics page. Once the amount of hits purchased has been achieved the campaign shuts off automatically. **Guaranteed Results.**

**LINK BUILDING PACKAGES:** We will set up and monitor a link building campaign to link your website both with incoming -one way links (from sites with a Google Page Rank of 3 or higher) to generate traffic to your site and to build your website into the internet community. Link Building establishes your authority and will enable a higher Google Page Rank as well as a lower Alexa Traffic Ranking. **Guaranteed Results.**

**ORGANIC SEARCH ENGINE PLACEMENT:** Organic Search Engine Placement is where your website displays on the search engine in the non-paid (non-sponsored) results area. This means that your site comes up naturally. We will optimize your website and set up a campaign involving several methods of website promotion to get your website into the first page of at least 1 of the 3 major search engines (Yahoo, Google, MSN) within 90 days of set up.

Our Search Engine Experts are just that - experts - see for yourself -

Search the following words on Google\*:

**phoenix website design - 1st position 1st page**  
**phoenix website designer - 1st position 1st page**  
**phoenix web design - 2nd position 1st page**  
**phoenix web development - 8th position 1st page**

\* Results as of May 8, 2007 - We come up naturally - not paid.



**SEARCH ENGINE SUBMISSION:** We will submit your website to 250 Search Engines. This will not guarantee that you come up in any specific location on any of the engines, but it will mean that each of the engines your information somewhere. Visible results could take several months or even years depending on the saturation of your chosen keyword/phrase(s).

**PRESS RELEASE SUBMISSION:** We will submit your press release to the amount of online news sources that you choose. We also offer press release writing services that start at \$150.

**PAY-PER-CLICK SEARCH ENGINE PLACEMENT:** You choose 10 to 15 words and our search engine experts will research those terms and choose 5 to concentrate on. Based on a monthly budget you establish your results will start coming up immediately in the search engines you have selected. This campaign requires a set up and the monthly commitment is based on the monthly budget you set. Get on the first page of Google today! You determine your budget!! Maintenance and management of campaign is 10% of budget. **Guaranteed Results.**



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